

## Message Text

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ACTION EUR-12

INFO OCT-01 CU-02 ISO-00 MMO-01 PRS-01 PA-01 SS-15 NSC-05

/038 W

----- 108509

R 121135Z JUL 76

FM AMEMBASSY BUCHAREST

TO USIA WASHDC

SECSTATE WASHDC 8782

INFO/RUDKRB/AMEMBASSY BELGRADE 3602

AMEMBASSY BERLIN

AMEMBASSY BUDAPEST

AMEMBASSY MOSCOW

AMEMBASSY PRAGUE

AMEMBASSY SOFIA

AMEMBASSY WARSAW

LIMITED OFFICIAL USE SECTION 1 OF 2 BUCHAREST 4074

USIA FOR IEU; STATE FOR EUR/EE

E.O. 11652: N/A

TAGS: SCUL, RO

SUBJECT: BICENTENNIAL EVENTS IN BUCHAREST

1. SUMMARY: IN EVALUATING ROMANIA'S OBSERVANCES OF U.S. BICENTENNIAL IN BUCHAREST AND HOW THEY DIFFERED FROM ATTENTION TO JULY 4 IN PREVIOUS YEARS, WE CONCLUDE ROMANIANS DID MORE THAN THEY HAD TO TO TO PAY TRIBUTE TO OUR NATIONAL DAY, REFLECTING UNIQUENESS OF OCCASION, GENERALLY GOOD STATE OF OUR RELATIONS AND IMPORTANCE THEY ATTACH TO POSITIVE TIES TO U.S. END SUMMARY.

2. TRADITIONALLY ROMANIANS OBSERVE NATIONAL DAYS OF OTHER COUNTRIES IN THREE WAYS. FIRST, DEPENDING UPON THE STATUS OF BILATERAL RELATIONS, ONE OR TWO CABINET-LEVEL OFFICIALS WHOSE MINISTRIES ARE DIRECTLY CONCERNED WITH THE COUNTRY IN QUESTION MAY SHOW UP AT THE NATIONAL DAY  
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CEREMONY, AS DO SEVERAL DEPUTY MINISTERS. SECOND, A

"GALA" IS ORGANIZED BY THE INSTITUTE OF CULTURAL RELATIONS WITH FOREIGN NATIONS. NORMALLY, A MIDDLE-LEVEL CULTURAL OFFICIAL WILL SPEAK AT THESE EVENTS, EVINCING HIS OR HER ADMIRATION FOR THE COUNTRY BEING HONORED, AND ONE OR TWO FILMS ABOUT THE COUNTRY WILL BE SHOWN. THE RANKING ROMANIAN OFFICIAL PRESENT IN MOST CASES IS THE MFA COUNTRY OFFICER, OR PERHAPS A DIRECTOR FROM THE COUNCIL FOR SOCIALIST CULTURE AND EDUCATION. THE THIRD TRADITIONAL NATIONAL DAY ACTIVITY IS A THREE OR FOUR MINUTE SPEECH BY THE AMBASSADOR OF THE COUNTRY BROADCAST NATIONWIDE ON TV AND RADIO.

3. FOR OUR BECENTENNIAL, WE SOUGHT TO ACHIEVE SPECIAL RECOGNITION FROM THE ROMANIANS, BY JAZZING UP THESE THREE TRADITIONAL OBSERVANCES AS MUCH AS POSSIBLE AND BY INTRODUCING NEW ACTIVITIES IN AN EFFORT TO DRAW MORE ATTENTION TO THE OCCASION. THANKS IN SOME MEASURE TO OUR OWN INITIATIVES BUT MORE TO THE ROMANIAN OFFICIALDOM'S OWN WILLINGNESS TO RECOGNIZE THIS SPECIAL EVENT, WE SUCCEEDED IN MEETING OUR GOALS.

4. OVER 1300 PEOPLE ATTENDED THE AMBASSADOR'S BICENTENNIAL RECEPTION HELD JULY 2 WHERE WE ATTEMPTED TO CREATE A MORE FESTIVE MOOD THAN USUAL BY HIRING - WELL-KNOWN ROMANIAN

JAZZ MUSICIAN AND HIS BAND TO PERFORM CLASSIC AMERICAN MUSIC THROUGHOUT THE RECEPTION, AND BY MOUNTING TWO ATTRACTIVE USIA EXHIBITS, "LIFE, LIBERTY AND THE PURSUIT OF HAPPINESS" AND "50 ARTISTS CELEBRATE THE BECENTENNIAL", ON EITHER SIDE OF THE PATH ON WHICH GUESTS ENTERED THE RECEPTION. THE ROMANIANS, IN TURN, REWARDED US WITH THE LARGEST AND HIGHEST-LEVEL TURNOUT EVER TO ATTEND ONE OF OUR RECEPTIONS, AMONG WHOM WERE PRIME MINISTER MANEA MANESCU AND FOUR OTHER FULL MEMBERS OF THE POLITICAL EXECUTIVE COMMITTEE, PARTY SECRETARY FOR FOREIGN AFFAIRS STEFAN ANDREI AND TWO OTHER CANDIDATE MEMBERS OF THE POLEXCO, FOREIGN MPUISTER GEORGE MACOVESCU AND THREE OTHER MINISTERS. UP UNTIL THE LAST MOMENT, IT LOOKED AS THOUGH THE PRESIDENT HIMSELF MIGHT ATTEND, BUT WE WERE FINALLY TOLD THAT HE WOULD NOT. FYI: ONE MFA OFFICIAL TOLD AN EMBOFF THAT CEAUSESCU DID NOT ATTEND BECAUSE OF LIKELIHOOD SUCH A GESTURE WOULD NOT BE RECIPROCATED NEXT YEAR WHEN ROMANIAN EMBASSY IN WASHINGTON HOSTS CENTENNIAL RECEPTION. A HIGH-RANKING LIMITED OFFICIAL USE

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PARTY OFFICIAL TOLD THE AMBASSADOR, HOWEVER, THAT CEAUSESCU THOUGHT HIS ATTENDENCE WOULD BE MISUNDERSTOOD BY THE SOVIETS GIVEN ROMANIA'S SENSITIVE POSITION VIS A VIS THE USSR. END FYI. IN ANY CASE, THE PARTY GOT ALONG FINE AND ONE IMPORTANT GUEST SAID IT WAS THE BEST PARTY IN BUCHAREST SINCE W.W. II, AND THE EDITOR-IN-CHIEF OF THE PARTY THEORETUDAL JOURNAL LAUDED THE "POSITIVE U.S. PRESENCE" IN BUCHAREST, WHICH IT MIRRORED.

5. AT ROMANIAN INITIATIVE, THE CULTQREAL INSTITUTE'S GALA WAS ALSO INVESTED WITH NEW STATUS. FOR THE FIRST TIME, THE AMBASSADOR WAS ASKED TO SPEAK, WHICH HE DID TOGETHER WITH ROMANIAN POET PETRE CHELMEZ AND DEPUTY FOREIGN MINISTER VASILE GLIGA ATTENDED.

6. NE OF THE EMBASSY "FIRSTS" IN CONNECTION WCIH THE BICENTENNIAL WAS PLACEMENT OF ARTICLES IN THE ROMANIAN PRESS, TWO WRITTEN BY THE AMBASSADOR AND ONE BY THE ECONOMIC COUNSELOR. TWO OF THESE APPEARED JULY 1, ONE IN LUMEA (WORLD - CIRCULATION 125,000), THE OTHER IN REVISTA ECONOMICA (ECONOMIC WORLD - CIRCULATION 75,000). IN THE FORMER THE AMBASSADOR DISCUSSED THE TEMEM OF DIVERSITY IN THE CONTEXT OF THE BECENTENNIAL AND U.S.-ROMANIAN RELATIONS, WHILE THE LATTER THE ECONOMIC COUNSELOR REVIEWED OUR TRADE RELATIONS WITH ROMANIA AND DISCUSSED THEIR PROSPECTS. ANOTHER ARTICLE WRITTEN BY THE AMBASSADOR WILL APPEAR IN THE SCHOLARLY FOREIGN AFFAIRS JOURNAL PUBLISHED BY ADIRI (THE ASSOCIATION FOR INTERNATIONAL LAW AND INTERNATIONAL RELATIONS) IN MID-JULY, ON ZJEMES OF IDEALISM AND PROGMATISM IN AMERICAN HISTORY. THIS PLACEMENT REPRESENTS THE FIRST TIME THESE ROMANIAN JOURNALS HAVE EVER PUBLISHED ARTICLES WRITTEN BY ESTERN DIPLOMATS RESIDENT IN ROMANIA. ALTHOUGH WE INITIATED THE PROPOSALS, THE ROMANIANS READILH CONSENTED TO THEIR PUBLICATION AND DID NOT SEEK TO EDIT THEIR TEXTS SUBSTANTIVELY.

7. ON JULY 3, THE AMBASSADOR HELD A BICENTENNIAL DRESS CONFERENCE AT THE RESIDENCE, ANOTHER "FIRST" WE THOUGHT WORTH TRYING. FIFTY-FIVE ROMANIAN JOURNALISTS FROM THE DAILY, PERIODICAL, CULTURAL AND TECHNICAL PRESS AND THREE FROM RADIO AND TV ATTENDED THE CONFERENCE. FOLLOWING BRIEF INTRODUCTORY REMARKS BY THE AMBASSADOR, HE ANSWERED QUESTIONS IN ROMANIAN FOR 75 MINUTES, RANGING FROM VIEWS ON THE FUTURE OF U.S.-ROMANIAN LIMITED OFFICIAL USE

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TRADE AND CULTURAL RELATIONS TO ATTITUDES IN THE U.S.  
TOWARDS WOMEN'S LIBERATION AND THE ROLE OF THE PRESS IN CONTEMPORARY

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ACTION EUR-12

INFO OCT-01 CU-02 ISO-00 MMO-01 SS-15 PA-01 PRS-01 NSC-05

/038 W

----- 119170

R 121135Z JUL 76

FM AMEMBASSY BUCHAREST

TO: RUEHIA/USIA WASHDC 6779

SECSTATE WASHDC 8783

INFO/RUDKRB/AMEMBASSY BELGRADE 3603

AMEMBASSY BERLIN

AMEMBASSY BUDAPEST

AMEMBASSY MOSCOW

AMEMBASSY PRAGUE

AMEMBASSY SOFIA

AMEMBASSY WARSAW

LIMITED OFFICIAL USE FINAL SECTION OF 2 BUCHAREST 4074

USIA FOR IEU; STATE FOR EUR/EE

E.O. 11652: N/A

TAGS: SCULRO

SUBJECT: BICENTENNIAL EVENTS IN BUCHAREST

SOCIETY. SUBSEQUENTLY, ONE OF THE TWO FILMS MADE BY A ROMANIAN TV FILM TEAM RECENTLY IN CONJUNCTION WITH USIA (TV CO-OP) WAS SHOWN. THIS FILM DEALT WITH THE CITIES OF NEW YORK AND SAN FRANCISCO AND TREATED ZEE SUBJECTS IN A FAVORABLE, NON-IDEOLOGICAL LIGHT; THE SAME FILM WAS SHOWN NATIONWIDE AT A PRIME-TIME HOUR ON ROMANIAN TV JUNE 29.

8. A SECOND FILM MADE AS A RESULT OF THE TV CO-OP WAS BROADCAST DURING PRIME-TIME HOURS JULY 4, THIS ONE CONCERNING AMERICAN HISTORY. THIS SECOND FILM WAS ALSO NON-POLEMICAL IN NATURE,

9. THE AMBASSADOR'S RADIO-TV TALKS WAS LONGER THIS YEAR  
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(10 MINUTES) AND FOLLOWED THE SECOND TV CO-OP FILM. IN THE CONTEXT OF THE DECLARATION OF INDEPENDENCE, HE DISCUSSED RESPECT FOR THE OPINIONS OF OTHERS, JUSTICE AND HUMAN RIGHTS, THE IMPORTANCE OF MAINTAINING A FRANK DIALOGUE BETWEEN THE TWO COUNTRIES. THIS SPEECH ACHIEVED PRAISE FROM BOTH THE MFA APPARATCHIKS, WHO THOUGHT ITS TONE AND SINCERITY JUST RIGHT, AND FROM LIBERALS

AND DISSIDENTS WHO LIKED ITS EMPHASIS ON HUMAN RIGHTS, DEFTLY PRESENTED. M.:34,8,& 5#3 \*94.-5 9\* 5#3 033:#, WE PRESSED TV FOR AN EXTEMPORANEOUS INTERVIEW OF THE AMBASSADOR RATHER THEN THE STANDARD ADDRESS. ROMANIANS BALKED AT INTERVIEW, FEARING PRECEDENT IT WOULD SET, BUT DID COMPROMISE BY OFFERING SEMI-INTERVIEW FORMAT. PETRE POPESCU, CHIEF TV POLITICAL COMMENTATOR, INTRODUCED AMBASSADOR AND ASKED HIM TO GIVE HIS THOUGHTS ON BICENTENNIAL AND U.S.-ROMANIAN RELATIONS. TO CAP OCCASION, ROM TV MADE IT AN ENTIRELY AMERICAN EVENING BY SHOWING "THAT'S ENTERTAINMENT" AS EVENING MOVIE.

10. LATER THIS MONTH, THE ROMANIAN ACADEMY WILL HOST A CONFERENCE ON THE SUBJECT OF THE BICENTENNIAL, AT WHICH 10 LEADING ROMANIANS WRITERS, SCIENTISTS AND INTELLECTUALS WILL DELIVER PAPERS AND A HALF DOZEN AMERICAN SCHOLARS WILL PARTICIPATE. ALSO IN JULY, MERIDIANE PUBLISHING HOUSE WILL RELEASE A BOOK DEALING WITH AMERICAN GRAPHICS AS A TRIBUTE TO THE BICENTENNIAL (THE BOOK CONTAINS AN UNPRECEDENTED DEDICATION TO EMBASSY PERSONNEL WHO ASSISTED THE AUTHOR, IORDAN CHIMET), AND IN SEPTEMBER THE SAME PUBLISHING HOUSE WILL RELEASE A BICENTENNIAL PHOTO ALBUM (MICLEA BOOK). THIS LATTER VOLUME IS A CO-PRODUCTION OF MERIDIANE AND USIA, AND WILL CONTAIN A FOREWARD BY PRESIDENTIAL COUNSELOR MIRCEA MALITA.

11. ALTHOUGH THE ROMANIANS DID NOT GO OVERBOARD IN RECOGNIZING OUR BICENTENNIAL (AS BY CEAUSESCU'S ABSENCE AT RECEPTION), OFFICIAL GOR PARTICIPATION AND NOTHINGS OF ABOVE EVENTS IS AS MUCH, IF NOT MORE IN OUR VIEW, AS COULD HAVE REASONABLY BEEN HOPED FOR. ROMANIAN PRESS COVERAGE OF THE BICENTENNIAL HAS BEEN FACTUAL AND FAIR, HIGHLIGHTED BY PLACEMENT REPORTED IN PARA SIX ABOVE, BUT ALSO INCLUDING SIGNIFICANT ARTICLES LIMITED OFFICIAL USE

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IN CULTURAL PRESS, THE MASS CIRCULATION HISTORICAL MAGAZINE AND A FAVORABLE REVIEW OF U.S.- ROMANIAN RELATIONS IN JULY 3 EDITION OF SCINTEIA. THERE HAS BEEN TENDENTIOUSNESS (E.G., AS IN SOVIETS' "200 YEARS OF AMERICAN MILITARISM"). OVERALL EFFECT REFLECTS UNIQUENESS OF EVENT AND WILLINGNESS OF ROMANIANS TO RECOGNIZE IT AS SUCH, IN THE CONTEXT OF CONSIDERABLE IMPORTANCE THEY ASSIGN TO POSITIVE TIES WITH THE U.S. SCISSORS

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## Message Attributes

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**Concepts:** INDEPENDENCE CELEBRATIONS, GOVERNMENT REACTIONS  
**Control Number:** n/a  
**Copy:** SINGLE  
**Draft Date:** 12 JUL 1976  
**Decaption Date:** 01 JAN 1960  
**Decaption Note:**  
**Disposition Action:** RELEASED  
**Disposition Approved on Date:**  
**Disposition Authority:** CunninFX  
**Disposition Case Number:** n/a  
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**Disposition Date:** 28 MAY 2004  
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**Enclosure:** n/a  
**Executive Order:** N/A  
**Errors:** N/A  
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**Original Classification:** LIMITED OFFICIAL USE  
**Original Handling Restrictions:** n/a  
**Original Previous Classification:** n/a  
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**Previous Handling Restrictions:** n/a  
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**Review Authority:** CunninFX  
**Review Comment:** n/a  
**Review Content Flags:**  
**Review Date:** 09 APR 2004  
**Review Event:**  
**Review Exemptions:** n/a  
**Review History:** RELEASED <09 APR 2004 by greeneet>; APPROVED <03 AUG 2004 by CunninFX>  
**Review Markings:**

Margaret P. Grafeld  
Declassified/Released  
US Department of State  
EO Systematic Review  
04 MAY 2006

**Review Media Identifier:**  
**Review Referrals:** n/a  
**Review Release Date:** n/a  
**Review Release Event:** n/a  
**Review Transfer Date:**  
**Review Withdrawn Fields:** n/a  
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**Status:** NATIVE  
**Subject:** BICENTENNIAL EVENTS IN BUCHAREST  
**TAGS:** SCUL, PDEV, RO, US  
**To:** USIA  
**Type:** TE  
**Markings:** Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 04 MAY 2006